



Sat 23rd & Sun 24th
November 2019

Coach drop-off, pick-up and parking arrangements

Why not try our special fire-lit evening opening?

We aim to reduce the number of coaches picking up at 4pm on the Saturday of the Medieval Christmas Fayre so that we can avoid congestion, particularly at the top of Corve Street. In order to facilitate this we offer a number of free coach parking spaces for coaches that are picking up after 5pm on Saturday 23rd November. This gives your passengers a chance to experience our evening opening, which offers visitors a unique opportunity to celebrate the start of Christmas in the stunning setting of Ludlow Castle as the sun sets across South Shropshire and the Castle comes alive for an evening of fiery Medieval revelry.

Drop-off and parking

Whichever day or time you are booked for, the procedure for dropping off passengers is that your driver will be allocated a drop-off point at the time you specify on your booking form. This will be a roughly five-minute walk on the flat from the Castle, as we have road closures in place so it is not possible to drop off immediately outside the Castle. The coach will then need to be taken to their designated parking.

There are half a dozen free coach parking spaces in the Galdeford car park <https://shropshire.gov.uk/parking/find-my-nearest-car-park/ludlow-upper-galdeford-zone-b/>, but these can't be reserved, so we usually park coaches in one of a number of yards around town after their passengers have been dropped off. This costs £20 per coach, which is passed on by us to the yard owners. The main yard that we have used for coach parking for the last several years is for sale, but we have arranged an alternative with the owner in case the sale has gone through by November. We will be offering a free lift into town and the driver will be given a phone number to call and notify that they want to be picked up. We must point out that this service is not covered by the event insurance and is a purely friendly gesture. The back-up location is further from the town centre than the previously used location but is within convenient walking distance of both a café and a pub, so the driver will be able to get a coffee and use the facilities while they wait for their lift, or stay there for the duration if they prefer.

Pick-up

Your driver will be able to get a lift back to their coach parking location. We request that they do not bring their coach back to their pick-up point, which will be the same as their drop-off point, before their designated time. Ludlow has narrow streets and all the associated traffic issues, and it is essential that we minimise the disruption to residents, shoppers and visitors.

